

How to Use HostelManagement.com

The online resource for hostels

<http://www.hostelmanagement.com/>

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Tip: forward copies of this PDF guide to all of your hostel staff, and print copies for reference at your front desk and back office.

Introduction

HostelManagement.com was started in 2004 as a comprehensive industry resource for people who manage backpacker hostels. The website provides an online community for anyone interested in running backpackers hostels. There are currently thousands of subscribers from all areas of the hostel industry.

The mission of HostelManagement.com is to promote hostels and hostelling from the perspective of the hostels themselves and to improve the quality of hostels by providing discussion forums and best practices guides.

Everything on HostelManagement.com is free.

Who Is HostelManagement.com For?

HostelManagement.com is an industry resource and online community anyone who works in or with hostels, including:

- hostel managers
- hostel owners
- hostel employees (front desk, reservations, IT, marketing, etc.)
- hostel booking engines and affiliates
- hostel investors
- people looking for hostel jobs
- travel journalists and bloggers who want to follow hostel trends and news

HostelManagement.com looks at the hostel industry from the perspective of hostels themselves, but anyone with an interest in hostels is welcome to join the forum discussions.

Hostel Management Forum

The HostelManagement.com forum is a central element of the website. It's a place where anyone involved in the hostel industry can discuss hostels and trade tips. The forum is growing daily with new discussions from hostel managers from around the world.

Once you make 50 posts in the forum, you will get access to additional forums and features.

Visit the forum at:

<http://www.hostelmanagement.com/forum>

Note: the Hostel Forum has a different database than the Hostel Directory (mentioned below) so it requires a separate user account.. Activating a new user account in the forum requires two steps. The first step is for you to verify your email address by clicking a link in an email that will be sent to you. The second step is where we manually approve the account to make sure it's not a spammer trying to register. New forum accounts are usually activated by us within 24 hours.

Hostel Management Wiki

The Hostel Management Wiki is a collection of best practices guides for hostels written by hostels. It functions similar to Wikipedia where anyone can edit pages and contribute to the hostel management guides.

Our dozens of guides cover topics like:

- [How to Start a Hostel](#)
- [How to Improve Hostel Reviews](#)
- [How to Monitor Online Reviews](#)
- [How to Use Twitter](#)
- [How to Use Facebook](#)
- [How to Start a Hostel Blog](#)
- [Social Networking for Hostels](#)
- [Hostels on Twitter](#)
- and much more...

Visit the Hostel Management Wiki at:

<http://www.hostelmanagement.com/wiki>

Hostel Directory

List your hostel for free in our hostel directory at:

<http://www.hostelmanagement.com/hostels>

To add your hostel(s) to the directory visit:

<http://www.hostelmanagement.com/add-hostel>

Our hostel directory sends visitors directly to your website.

Note: the Hostel Directory has a different database than the Hostel Forum (mentioned above) so it requires a separate user account.

Hostel Services Directory

Looking for information on front desk software or hostel booking engines? Check out our Hostel Services Directory:

<http://www.hostelmanagement.com/service-directory>

Hostel Publications

We're developing free ebooks for hostels. The first ebook is:

- *Introduction to Online Marketing for Hostels*

To download our ebooks, go to <http://www.hostelmanagement.com/publications>

Hostel Management Blog

Our blog has marketing and technology tips for hostels including tutorials on:

- [10 Free Places to List Your Hostel Online](#)
- [How to Feed Your Blog Posts into Twitter](#)
- [How to Add a Skype Button to Your Website](#)
- [Free Photo Editing and Graphic Design Tools for Hostels](#)
- and much more...

To read the blog visit:

<http://www.hostelmanagement.com/blog>

Hostel News

To submit hostel news, use our press release form:

<http://www.hostelmanagement.com/pressrelease>

To read hostel news visit:

<http://www.hostelmanagement.com/news>

Email Newsletter

Subscribe to our monthly email newsletter to stay updated on what is happening on HostelManagement.com:

<http://www.hostelmanagement.com/newsletter>

Hostels for Sale

Find hostels for sale or list your own hostel for sale for free:

<http://www.hostelmanagement.com/marketplace>

Hostel Showcase

The Hostel Showcase is where we feature some of the most interesting hostels from around the world:

<http://www.hostelmanagement.com/showcase>

Hostel Jobs

If you are a hostel you can use HostelManagement.com to find experienced hostel managers and employees. If you're looking for a hostel job there is a section of the forum where you can post your interest.

Browse hostel job listings or add a new listing at:

<http://www.hostelmanagement.com/jobs>

Hostel Articles

Read articles about hostels at:

<http://www.hostelmanagement.com/articles>

Who Runs HostelManagement.com?

HostelManagement.com was created by [Josh Cohen](#) in 2004. We also offer marketing and consulting services for hostels and the travel industry through HostelMarketing.com, including:

- SEO, social media, and Internet marketing
- Website development
- Blog development
- Content development
- Website management
- Technology services
- Management consulting

We are interested in helping to develop hostel-related business projects, including hostel networks, hostel booking engines, travel guides, hostel technology and Internet marketing for the travel industry.

For more information visit:

<http://www.hostelmanagement.com/services>

or:

<http://www.hostelmarketing.com/>